



New York Hereford News

Email: info@NYHBA.com

Website: www.nyhba.com

Annual Meeting
Saturday, November 22, 2014
Stampede Steakhouse and Saloon
Verona, NY

For reservations, contact Irene Russell at
(607) 849-6631 or yiners113803@citlink.net

Hereford/Angus Sale—May 9, 2015

Save the date for the 2015 spring Hereford female sale.
It is not too early to begin considering your
consignments for the sale.

If you have any questions please contact Grady Updyke at
(607) 565-7357 or email at flagmarshranch@stny.rr.com

A MINUTE WITH THE MEENTS

On September 4th and 5th the American Hereford Association sponsored a Hereford Genetic Summit. The main purpose of the summit was to understand what it will take to keep the Hereford breed in a position of strength. The Summit was facilitated by Kevin Ochsner, host of NCBA's, "Cattlemen to Cattlemen" on RFD-TV. Other fantastic speakers included: feedlot consultant and cattle feeder, Dr. Kee Jim, Randy Blach, Cattle Fax CEO, Lorna Marshall, Genex Senior Beef Account Manager, Dr. Randall Raymond, Simplot Livestock Co. Director of Research and Veterinary Services. Also, Galen Fink, and Don Schiefelbein, both seed stock suppliers, along with Joe Pawlak from Technomics, and John Lundeen, NCBA's Senior Executive Director of Market Research.

Well to be honest, I was not looking forward to going to a meeting, and listening to a bunch of speakers. After the fact, I was very glad I did attend, and was very much impressed with all the presentations. The American Hereford Association has made all these presentations available to view, along with the power points each presenter had prepared. To see this information, go to www.hereford.org click on the Hereford Genetic Summit Logo, the click on Summit Proceedings. After that you can listen to the presenter of your choice. This will be worth your time!

Here are a few things that I made notes about. The strengths of Herefords in a crossbreeding rotation: Heterosis, Feed Efficiency, Moderation of Milk, Female Longevity, Docility, Maternal Versatility, and Fleshing Ability. The weaknesses include: Frame Score, Uniform Rib eye, Marbling, Carcass Weight, Calving Ease, and Gestation Length.

In an ideal world, here is what people want: The cow/calf producers want first a live calf, then moderate cow size with moderate milk, longevity, fertile docile cows with no udder problems and fleshing ability. The cattle feeder wants fast growing, feed efficient, healthy cattle that will grade choice or better. The packers want uniform cattle with Yield Grade 1 and 2's and Quality Grades of Choice or higher. The consumer wants safe, tender, juicy, flavorful beef that is easy to prepare. Hard to get in one beast!

In summary of the Summit, here is what I took out of it. The Hereford breed is in great shape, and we have tremendous strengths for the cattle industry! Purebred Hereford breeders have addressed our birth weight issue we had 15 years ago. We need to continue to keep our eye on birth weight and calving ease, and put a little more selection on marbling. DO NOT SINGLE TRAIT SELECT, except for my favorite index (CBB Index). CBB Index is Check Book Balance. Produce what your customers want. Don Schiefelbein said, "Those who write the checks, makes the rules". Oh, so true!

The AHA year ended on August 31. Here is why the Hereford breed is in a position of strength. Registrations are up 5.2% (71,444). Transfers are up 12.1% (40,295). Cow Herd Inventory is up 6.7% (107,277). Adult Membership is up 4%, and Junior Membership is up 7%. Thank you all for being Hereford breeders.

Remember: Make your cattle better today, because you have to market them tomorrow!
John Meents, Field Representative Contact at jmeents@hereford.org or 419-306-7480

Please visit our website at www.nyhba.com for more details on each of these upcoming events or for information on becoming a member of our organization
NYHBA, 2550 Route 221W, Marathon, NY 13803



New York Hereford News



**New York State Fair
Grand Champion Hereford Bull
LCC SHINERBOCK 287Z
Owner Chris Dermody**

287Z is a powerful and most important very structurally correct April two year old sired by the two time Denver National Champion STAR TCF SHOCK & AWE 158W ET and out of Lowederman Cattle Companies PATTON RUBY 644 donor cow. He has been champion bull at the NY Hereford Classic two years in a row and won his class as a yearling at the New York State Fair. This year he was named grand champion Hereford bull as a 2 yr old at the New York State Fair.



**New York State Fair
Grand Champion Hereford Cow/Calf
SPF 743 ABOUT ZARA 02Z
Owner Katie Kriese**

SPF 743 ABOUT ZARA 02Z, was sired by past National Champion CRR ABOUT TIME 743. She was exhibited with her six month old bull calf, named SPF 2094 JOLTIN' JOE 01B, who is sired by H DIMAGGIO 2094 ET.

The pair also placed 1st in the 'Cow-Calf Pairs Born 2012' Class at the 2014 Junior National Hereford Expo in Harrisburg, PA.

**Congratulations
to all
participants in this
year's show.**



**New York State Fair
Grand Champion Hereford Heifer
KJ ILR 440L VICKY 893A ET
Owner Kirby Dygert**

KJ ILR 440L VICKY 893A ET was named Grand Champion Heifer by Judge Phil Trowbridge. The heifer also placed 4th in her class at the 2014 Junior National Hereford Expo in Harrisburg, PA.