

New York Hereford Breeder's Association
Annual Membership Meeting Minutes
November 22nd, 2025

The meeting was called to order by President Zack Welker at 11:05am at BW's Restaurant in Pavilion, NY.

Member in attendance: Brenda Dermody, Chris Dermody, Zack Welker, Tim Dennis, McKenna Broughton, Craig Dorman, Scott Betts, Steve Dennis, Justin Betts, Steve Wolanin, John Wagner, Kathi Wagner

Junior Members in attendance: David Welker, Lola Betts

Chris Dermody made a motion to approve the minutes from the last meeting, Scott Betts seconded.

Zack Welker had nothing to report that wasn't going to be covered by the topics already on the agenda. He thanked everyone for coming and for a great year.

Brenda Dermody presented the treasurer's report. As of 11/22/2025 there was \$7,900.33 in the checking account, \$320 in the futurity account, \$1,505.16 in the Empire Classic Show account and \$3,526.76 in the promotions account leaving an operating balance of \$2,548.41. Expenses for the year out of the operating balance totaled \$1,521.27. The junior's account balance as of 11/16/2025 was \$5,970.23 (\$5,144.00 in deposits and \$2,139.00 in expenses). Tim Dennis brought to the groups' attention that during our January meeting we talked a lot about the insurance the association pays (\$390.70 in 2025) and asked if Brenda made any more head way learning what that covered. Brenda still hasn't been able to get a clear layout of what it covers, we know it covers liability on check book and records. Brenda will try again to get more info before the January meeting. All records of what our policy covered were lost in a flood.

McKenna Broughton reported that since our last meeting we received a thank you note from Madeline Gabel thanking the association for providing her with one of the scholarships to use at the Elite Sale and a thank you letter from Becky Kron for our support of the Supreme Show at state fair. The association was also sent a \$100 donation in honor of Bill Betts from the Thomas M. & Esther C. Flanagan Charitable Trust at the request of Peter and Katie Flanagan.

Bylaws Committee: We had nothing to report from Ted Kriese on the bylaws. Tim Dennis let the group know that Ted is not doing well and has been moved into the Elderwood Rehab Facility. Brenda is going to send a card on behalf of the association. Tim suggested that the new 2026 officer team should discuss whether or not we need to keep the bylaws committee and if so should find someone else to run it.

NYHBA Futurity Committee: Zack expressed that there has been a lack of interest in the past few years in the futurity program and suggested that we move the funds from that account to the operating balance. There is currently \$320 in the account from 2023, in 2023 there were 6 participants in the futurity show (3 of which were present). Tim Dennis made a motion to move the funds to the operating account, Chris Dermody seconded. Motion was voted on and approved. Brenda will move those funds to the operating account.

NYJHBA: No junior advisors were present to give a report, however Megan did send a report to read to the group to the officers. Brenda read the report as written. (Will be attached to minutes for all to read) Tim wanted to thank Megan for her effort and leadership. Question was asked if the juniors will be meeting in Syracuse at the NYBPA annual conference, officer team will find that out. Brenda said if not next junior event will be at the NYJBPA show in April. Justin Betts also wanted to let everyone know that he talked to a person from NYCAHM and they would be willing to do an ag education event for the juniors on farm safety.

NE Elite Sales Results: John and Kathi presented a report on the Elite Sale. This year the herefords grossed \$114,100 a 30% increase from 2024. There were 5 youth incentive awards given out this year in the amount of \$1,000 each. Since 2019, 26 juniors have received the award with a total of \$24,950 being disbursed in incentives. John expressed that they have worked hard to increase participation in the sale however it continues to be a challenge. It appears that based on the number of cattle and consignors there is not a lot of interest in the sale, whether it be because of the location, prices, sale format they aren't sure. This past year the sale started with about 35 lots and only about 25 went through the sale ring. Moving forward John and Kathi would like to take a step back from the sale they have headed it for 6 years and are getting tired. Zack expressed that he thinks it's important for the sale to continue because the sale and the classic show are the only things we offer to the members. Some other notes made by the group was that this was the first year the animals did not go through the sale ring at Trowbridge's and that took a lot of pressure off the location/set up needs of the sale. Ideas were thrown around about holding an online sale, Chris shared that at least for his sale SC wanted a minimum of \$1,500 in commission after that it's 6-7% which can be negotiated. He pointed out that they handle all the billing/payouts, which has been an issue with the current sale. He also pointed out that they will not promote the sale at all unless you pay a fee and even then it's mainly just text blasts. The group decided that they would be interested in learning more about an online sale. Zack is going to reach out to SC, DV Auctions, Sale Day, and Smart Auctions before our January meeting to gather more information. It was also pointed out that our incoming president could be our sale manager as that's his job outside of the association. The group will re-evaluate again in January.

Empire Classic Show: Zack reported that this year the show had 11 exhibitors with 26 heifers, 1 bull, and 4 steers. Numbers seem to be staying steady. The association generated just over \$2,000 in sponsorships. The show next year will be held again in junction with the Harvest Classic. It is set to be held November 6-8th next year, which seems to have already helped gain some interest getting it away from Keystone, Beef Producers Show in Cobleskill, and the Stockyard Show in Batavia.

Promotions: The association is still a platinum sponsor for the NYBPA. Zack let the group know that the social media company he was talking to last year, Pinnacle Livestock Solutions, was going to be about \$550 a month for them to run our social media for us so we passed on that. Betts offered to bring a Hereford to the farm show in 2026.

New York State Fair: John Kriese wasn't at state fair this year so Chris Dermody sat in on the breed rep meeting. Our numbers were down this year at state fair, around 65-70 head total. Next year it is our year to pick a judge if anyone has suggestions send them to Chris.

AHA Report: Tim Dennis attended the meeting in Kansas City this year. There were over 800 people registered for the meeting this year, including people from all over the world as this year was the world Hereford Conference which happens every 4 years. This was the first year we have only been able to

send on delegate as the number of calves registered in NY was down this year. We would have needed to register about 30 more calves in NY to get a second delegate, NY registered 321 animals this year we needed to register 370 between Sept 2024-2025. NY was ranked 38th in the country for registrations and we have about 640 cows on inventory. Brenda noted that we typically give our delegates \$500 towards their travel expenses, Scott Betts made a motion to give Tim \$500 towards his travel expenses and Kathi seconded.

Election of Officers: 2026 officer slate is as follows. (Motion made by Steve Wolanin, seconded by Scott Betts to cast ballot, voted on by members and approved)

President: Ryan Mclenithan

Vice President: Justin Betts

Treasurer: Brenda Dermody

Secretary: McKenna Broughton

Voting Items: The group voted on and approved the following items (motion made by Tim Dennis, seconded by Steve Wolanin, voted on by members and approved)

- If a bred and owned Hereford heifer and/or cow calf pair wins the Supreme Show at NYSF the association will grant a \$200 award to the winner(s).
- The NYHBA will donate \$250.00 to the Supreme Show Day reception at the NYSF.
- Continuation of the Platinum Sponsorship for the NYBPA magazine ads.
- NYHBA will grant the winner of the Hereford division \$50 at both the Preview Show in April and Fall Festival Show in October next year.

Directory: 2026 is a directory year and everyone was able to bid on the ad pages. 7 pages were available.

- Inside Front Cover - \$450 – John and Kathi Wagner
- 1st Page - \$500 – Phil Trowbridge
- Center Left - \$450 – Betts Sunrise Farm
- Center Right - \$500 - Dormans
- Last Page - \$300 – SK Herefords
- Inside Back Cover - \$450 – Finger Lakes Cattle Company
- Back Cover – \$500 – Tim Dennis

Lastly, Brenda wanted to thank Zack for all this hard work over the last couple years as our President.

The meeting was adjourned at 1:36pm by President Zack Welker.

2025 NY Jr. Hereford Advisors Report

NYJHBA year in review!

Please welcome Erica Buttaccio as co-advisor!

2025 Officers Elected April 19, 2025, during the annual meeting.

President: Colten Sugg

Vice President: Harlee Ando

Secretary: Bella Montross

Treasure: Maddy Montross

Publications: Makayla Sugg

Director: Gina Marino

Jr. Nationals – July 12-18, 2025 in Louisville KY

Rebecca VanCamp, Gina Marino, and Josh Korzenieski attended with Advisor, Erica Buttaccio. NYJHBA was awarded a \$1,300 HYFA/NJHA grant to assist its member in attending Jr. events at the national level. Membership agreed to use the funds for Jr. Nationals in 2025. NYJHBA had many of its out-of-state members attend Jr. Nationals with their home states, including the New England states and Maryland.

New York State Fair

15 Members, 30 Head attended the NYJHBA Show at State Fair on August 20th. A Sullivans Supply Stock Show U Showmanship Clinic was held for members prior to the show. Thank You to Walker McDermott of Iowa for judging the show. State Fair Silent Auction profited \$1,289. Thank you to the countless volunteers that allowed show day to run smoothly!

Champion Showmen: Harrison Roberts

Res Champion Showman: Macalia Forest

Champion Cow/Calf Pair: Lola Betts

Res. Champion Cow/Calf Pair: Kendall Trombley

Champion Heifer: Macalia Forest

Res. Champion Heifer: Harrison Roberts

Champion Bred & Owned: Harrison Roberts

Res. Champion Bred & Owned: Evie Groom

Champion Bull: Harrison Roberts

Res. Champion Bull: Rebecca VanCamp

Champion Steer: Abigail Haff

2025 Sponsorship revenue - \$ 1,750

Account Balance 1/1/25 \$2,965.23

Account Balance 11/16/25 \$ 5,970.23