

Northeast Elite Hereford Sale \$800.00 Junior Credit Application Instructions

Promote the Hereford Breed!!

Calling all Juniors... complete the application including writing an essay telling us "Why Hereford" for the opportunity to win a \$800.00 credit to be used at the **Northeast Elite Hereford Sale** sponsored by the New England Hereford Association, Pennsylvania Hereford Association, New Jersey Hereford Association, and the New York Hereford Breeders, to be held on **Saturday September 11, 2021** at Trowbridge Farms, Ghent, NY.

Four winners will receive **a one-time credit of \$800.00 to be used the day of the sale.**

Requirements:

- Must be 21 years or younger as of January 1, 2021.
- Must submit a completed application including a 250-word essay.
- The \$800.00 credit can be applied to any animal offered at the sale.
- **Entries must be postmarked by June 15, 2021.**
- **Entries can be submitted electronically at <https://forms.gle/QkhnbG92qJkXMzKh8> by June 15, 2021.**
- Awardees will be notified by **August 1, 2021.**
- Applicants will need to be residents of any one of the following states: MA, CT, NH, VT, RI, ME, NY, NJ or PA.
- Awardees are expected to attend the sale and will be recognized prior to the beginning of the sale.

Judging Criteria:

- The applications will be judged by a three (3) person evaluation panel. They will grade the applications using a point system.
- Personal or resident Information will NOT be shared with the evaluation panel. This assures impartial evaluation.
- The application indicates the available points for each question or essay.

This application along with your essay, must be e-mailed to neelitesale@gmail.com, submitted electronically at <https://forms.gle/QkhnbG92qJkXMzKh8> or mailed to John Wagner, 83 Howard Hall Road, Catskill, NY 12414 and must be postmarked by June 15, 2021.