

Northeast Elite Hereford Sale \$750.00 Junior Credit Application Instructions

Promote the Hereford Breed!!

Calling all Juniors... complete the application including writing an essay telling us "Why Hereford" for the opportunity to win a \$750.00 credit to be used at the **Northeast Elite Hereford Sale** sponsored by the New England Hereford Association, Pennsylvania Hereford Association, New Jersey Hereford Association and the New York Hereford Breeders, to be held on **Saturday September 12, 2020** at Trowbridge Farms, Ghent, NY.

Four winners will receive **a one-time credit of \$750.00 to be used the day of the sale.**

Requirements:

- Must be 21 years or younger as of January 1, 2020.
- Must submit a completed application including a 250-word essay
- The \$750.00 credit can be applied to any Heifer calf or Bull and Steer calves offered at the sale
- **Entries must be postmarked by May 30, 2020**
- **Entries can be submitted electronically at <https://forms.gle/5qTYJYn2SjpsJi3x5>**
- Awardees will be notified by July 15, 2020
- Applicants will need to be residents of any one of the following states: MA, CT, NH, VT, RI, ME, NY, NJ or PA.
- Awardees are expected to attend the sale and will be recognized prior to the beginning of the sale.

Judging Criteria:

- The applications will be judged by a three (3) person evaluation panel. They will grade the applications using a point system.
- Personal or resident Information will NOT be shared with the evaluation panel. This assures impartial evaluation.
- The application indicates the available points for each question or essay.

This application along with your essay, must be e-mailed to neelitesale@gmail.com, submitted electronically at <https://forms.gle/5qTYJYn2SjpsJi3x5> or mailed to John Wagner, 83 Howard Hall Road, Catskill, NY 12414 and must be postmarked by May 30, 2020.